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on

SKY MEDIA PVT. LTD

Complete BTL solutions

Brief overveiw of SKY MEDIA PVT. LTD.

Profile

We provide turnkey solutions for promoting corporate through our corporate events which means handling the creations, sponsorships, acquisition, marketing/branding, team selection/registration,public relations, television production/planning/distribution and event budgeting and coordination of our aligned events

From handling Mega Fairs as well as market promotions to producing mega outdoor stadium events. We have done it all. Our team comprises of some of the best brains from advertising, events management and public relations companies, hence we are not merely "executers" but also "creators"

Which is why, our events boast of excellent creative production values which are the result of detailed execution planning

Tired of those same all zing bang? Need something mint fresh? Something Creative that can kick the formula out? A better marketing fit which works and not frizzles out? Our bunch is ready to fabricate an event which is tailor made as per your product profile and matching with your TG.

We welcome the opportunity to discuss any entertainment needs that you may have in future, and we hope to get you as excited about what we are doing here as we are. We believe that our on hand experience and passion for entertainment is rest and now our goal is to make you a believer too!!

"So you think you have seen it all.....not.....we are here to tell you.....you ain't seen nothing yet"

Sky Media team **(Patrika Group company)** is proud to be able to offer some of this country finest Fairs , Exhibitions and Events across Rajasthan, MP and Chattisgrah to cater all the segments of the society, which have already succeeded and create milestones in the years to come.

We welcome the opportunity to discuss few of our upcoming projects with you and we hope to get you as excited as we are while organizing this. We believe that our on-hand experience and passion for entertainment is what sets us apart from the rest and now our goal is to make you a believer too!!

'You Say we matter to world
We say you matter to us to create the world'

COMPANY CREDENTIALS

Proven track of successfully organizing over 1000 national & international fairs, to Cater all the segments of the society.

One of India's largest exhibition managers.

Expos have comprised of largest set up's in terms of exhibitors and super build up area.

Esteemed ventures have bagged us 4 mentions in Limca Book of Records.

Records footfall of more than 18 lacs in events.

USP

- **Largest setup** and **the most visited events** of the state
- **Variety of events** range from Diwali Carnival to Mega Trade Fair to **exclusive Thematic events** like Property & Home Expo, Auto Expo.
- Events spread across the cities of **Alwar, Jodhpur, Jaipur, Ajmer, Udaipur, Bikaner, Banswara, Bhopal, Indore, Raipur** etc.
- Widely **accepted** and **appreciated across Rajasthan, MPCG, India** and **even in Dubai**.

कौन

विश्वास है
करोड़ों पाठकों का

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हमारी ताकत, पाठकों का विश्वास

Events : Categorization

Annual and By-Annual Features

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Indian Festival

DUBAI

2007

Mega Consumer Trade Fairs

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मेगा
ट्रेड
फेयर

Biggest Platform to have the Masses & Consumers.

Strongest medium for Branding

Gigantic platform to interact, sale and brand

Mega Consumer Trade Fairs

- **Exhibited by all the product and service industries**
- 300+ Exhibitors in Urban Cities and 150+ exhibitors in Rural Cities
- Stalls Urban 400 to 500+ in Urban Cities and 200 to 250+ in Rural Cities
- Footfall ranges between 8 to 18 Lac
- Duration 09 Days
- Segmented Layout of Stands in different Hangers
- Different activities for visitors
- **360° promotion through Print, FM, Cable, Outdoor & Ground activations.**

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मेगा
ट्रेड
फेयर

GLIMPSES OF PRODUCTION VALUES TO TRADE FAIRS

उत्तर भारत का
सबसे बड़ा व्यापार मेला

Diwali Carnival

A Mega Shopping Festival

JODHPUR FESTIVAL

UDAIPUR MEGA TRADE FAIR

BIKANER
MEGA TRADE FAIR

KOTA
MEGA TRADE FAIR

BHOPAL
MEGA TRADE FAIR

INDORE
MEGA TRADE FAIR

SNAP SHOT

Consumer Trade Fair in other City

PRINT
ADVERTISEMENTS

MEDIA
COVERAGE

Covers all the segments of Automobiles including Cars (Hatch back, Sedan, MUV, SUV, special designed cars), Two Wheelers, Electric Vehicles, Commercial Vehicles, Accessories, Finance companies and Banks.

Activities viz. Auto Fashion Shows, Stunt shows, etc.

Footfall of aprox 3 Lac people in 03 Days.

Targets visitors from Sec A and Sec B, Product Launches

Rajsthan's Biggest Auto expo. | Expo Area of 40000 sq. ft.
Exhibited by more than 40 companies. | Over 200 stalls. | Duration 03 Days.

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JAIPUR AUTO EXPO 2014

PRINT ADVERTISEMENTS

JAIPUR AUTO EXPO
The Complete Automobile Show

MEDIA COVERAGE

5 lakh visitors , 40 participants, Over 200 stalls, Super build up area of about 30000 sq. ft., Duration 03 Days

Approx. Rs. 150 crores of business garnered during expo.

Property & Home Expo, being organized at various cities of Rajasthan and M.P. since 2004, has established a place in the mind of people, where they eagerly await for the dates of this yearly venture.

The expo has been appreciated by the professional and the Real Estate Industry as well, where it marks its presence receiving Builders Information Bureau Award at Delhi for developing Real Estate Business and Best Property Event Award by Rajasthan Builders Promoters Association.

Property Expo

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Property Expo

USP

Footfalls of serious buyers ensured amazing connect with the right audiences

Large super build up area enabled exhibitors to have one to one interaction with the interested buyers

Multi media communication ensured reach to the largest cross section of the targeted clientele

From the perspective of stakeholders, the returns far outweigh the investments

Industry Sessions on current issues and affairs

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Property Expo

Vistors

Agents and brokers
Architects, bankers
Corporate property managers
Developers
Institutional investors
Major space users
Representatives of multinationals
Regional bankers
Hotel and tourism operators
Entertainment and leisure operators
Insurers
Property industry supplier sand specialists
Residents

Exhibitors

Builders & Colonizers
Plots
Flats
Villas
Shopping Malls
Offices
Business Park
IT Park

Fashion Technology Park
SEZ
Bio Park
Architects
Interior Designers
Property Dealers
Development Authorities
Bank/Financial Institution

Vastu/Fanghshui consultant
Paint Companies
Hardware Companies
Furniture
Bathroom Fittings
Flooring & Tiles
Home Safety Devices
Glass Fitting

Wooden Fittings
Sanitary Ware Companies
Insurance
Electrical Fitting Companies
Iron Fabricators
Building Material Suppliers
Electronics
Furnishing

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Property Expo

GLIMPSE OF PREVIOUS EXPO

MEDIA COVERAGE

PRINT ADVERTISEMENTS

International Education & Career Fair

Over 350 Stands

175 exhibitors

Super Build Upo area of Aprox 75,000 sq. ft.

Duration 09 Days

Footfall of aprox 3 lac Students from Schools and Colleges and aprox 5 lac people accompanying students

Various Activities and seminars for Students by Industry Professionals

International Education & Career Fair is an event designed for the mutual benefits of both the visiting students population as well as the participating Educational Institutes, professionals and organizations related to the education & career field.

INTERNATIONAL Education & Career Fair

The Event witness Educational Institutes from various part of country to display their courses to the most potential student population of India.

Core Exhibitors –
International Education Council
Foreign & Indian Universities
International Schools
Business Schools
Vocational & Professional Education Institutes.
Executive & Entrepreneurial Education Institutes,
Career Training Courses Providers
Recruitment Consultants
IT Training Providers
E-learning and distance learning specialists.
Education Portals & Online Courses.

Support Exhibitors –
Student Finance Services- Education loans provider
Visa Information Services.
International Travel Services
Money Transfer & Changing Agencies.
Education Publishers & Media.

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INTERNATIONAL Education & Career Fair

PRINT
ADVERTISEMENTS

INTERNATIONAL
Education & Career Fair

MEDIA COVERAGE

INTERNATIONAL Education & Career Fair

PLANTS
NATIONAL
BOOK
FAIR
Book Fair
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NATIONAL BOOK FAIR

National Book Fair and annual event, has been revivify residents & visitors by making the books of all kinds & all subjects, accessible to all people at accessible prices. Lakhs of people from all ages discover extensive arcade of books from Indian & International writers and publishers, at one place

- 9 Days of Literary Pleasure
- 150+ exhibitors
- 350+ stalls
- Books from 2 Lac Writers
- Books of 2 lac National and International Publishers
- Books from all genres
- Aprox 10 Lac footfall

USP

- Direct Interaction with thousands of potential listings
- Special schemes and package designed to boost On Spot Sales
- Qualified new buyers ready to do business
- Comprehensive promotional campaign ensures quality – News paper, FM, Cable, Outdoor advertising, SMS Campaign and E-Mailers.
- Visits of Librarians from different parts of state.
- Visits of Students from Schools, Colleges, Universities
- Visits of Book Purchasing Committees of different private & Institutional Libraries
- Visits of Vice-Chancellors, Chair-persons, Managing Directors, Principals of Colleges, Universities and Educational Institutes.

Book releases, Knowledge Seminars Meet the author activities, Special Events for youths
Contests and activities for Students, Possible Interaction with Educationalists, authors, Poests and Publishers

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WEDDING EXPO

Exhibitors Profile

- Ethnic wear • Florists
- Footwear Photo and Videographers
- Designers wear • Fireworks
- All Kinds of Jewellery • Furniture and furnishings
- Wedding accessories • Caters
- Cosmetics and Perfumes • Confectionaries
- Tattoos and Mehandi • Wedding Cakes & Pastries
- Wedding Planners • Electronics & Home planners
- Wedding Card Makers • Home Decors and furnishing
- Beauticians & saloons • Wedding Gifts
- Matrimonial Bureaus • Tour Planners
- Web Marriage Bureaus • Hotel & resorts
- Wedding publications • Decorators
- Mehandi Designers • Trousser
- Ladies Sangeet • Choreographer • Bank
- Gift Wrapping Specialists

Wedding Expo

HASYA KAVI SAMMELAN

JAIPUR

Jaipur
Jodhpur
Udaipur
Kota
Dandiya Mahotsav

New Year Carnival

Food Zone

School Band

Santa with kids

EVENT COVERAGE AREA

RAJASTHAN

JAIPUR
JODHPUR
KOTA
UDAIPUR
BIKANER
AJMER
ALWAR
BHILWARA
SIKAR
SRI- GANGANAGAR
CHITTORGARH
PALI
Banswara
BARAN
BARMER
BEAWAR
CHURU
DAUSA
DHOLPUR
HANUMANGARH
HINDAUAN

JALORE
JHALAWAR
JHUNJHUNU
KANKROLI
KISHANGARH
NAGAUR
NEEMUCH
NIMBAHERA
SAWAI MADHOPUR
SIROHI
SURATGARH
KARAULI
ABU ROAD
ANOOPGARH
BALI
BALOTARA
BHINMAL
BILADA
CHOMU
DEEDWANA
DEGANA
DIDWANA

FALNA
GANGAPUR
GOTAN
JAITARAN
KUCHAMAN CITY
LALSOT
MAKRANA
MARWAR JUNCTION
MERTA CITY
PILIBANGA
PINDWARA
PIPAD CITY
RANI
SARDARSHAHAR
SHIVGANJ
SUJANGARH
SUMERPUR
Neem Ka Thana
Behror
Khairthal
Dev Garh

MPCG

Bhopal

Indore

Ujjain

RATLAM

Jabalpur

Gwalior

Raipur

Bilaspur

Durg

& many more...

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EXHIBITION

CALENDAR 2014-2015

BLOCK YOUR DATES

Aug 2014

Consumer Trade Fair :	Raj : Bikaner, Alwar MP : Jabalpur

Sept 2014

Property Expo :	Raj : Jaipur, Jodhpur
Dandiya Mahotsav :	Raj : Jaipur, Jodhpur, Udaipur, Kota, Bikaner, Alwar MP : Bhopal, Indore, Gwalior, Jabalpur, Ujjain, Katni CG : Raipur
Consumer Trade Fair :	Raj : Udaipur, Bhilwara, Ajmer MP : Jabalpur, Indore B2B CG :Raipur
National Garment Expo :	Raj : Jaipur

Oct 2014

Diwali Carnival : (Consumer Trade Fair)	Raj : Jaipur, Bikaner
Diwali Shopping Festival	Raj : Jaipur
Property Expo :	Raj : Udaipur West Bengal, Kolkatta

Nov 2014

National Book Fair	Raj : Jaipur, Kota
Wedding Expo	Raj : Jaipur, Jodhpur
Property Expo	Tamil Nadu, Bangalru

Dec 2014

Jaipur Festival : (Consumer Trade Fair)	Raj : Jodhpur
Consumer Trade Fair :	Raj : Pali, Bikaner
New Year Carnival : (Consumer Trade Fair and Food Festival)	Raj : Jaipur, Kota MP : Jabalpur
Property Expo :	Guj : Surat

Jan 2015

Consumer Trade Fair :	Raj : Udaipur, Kota, Bhilwara Sriganganagar, Sikar MP : Indore
National Book Fair :	MP : Bhopal
Health Expo :	Raj : Jaipur, Jodhpur, Udaipur

Feb 2015

Consumer Trade Fair :	Raj : Alwar, Ajmer
Auto Expo :	Raj : Jaipur, Jodhpur, Udaipur MP : Bhopal
Krishi Expo	Raj : Chomu, Sri Ganganagar, Jhalawar (Patan), Alwar
Property Expo :	MP : Bhopal

Mar 2015

Holi Shopping Festival : (Consumer Trade Fair)	Raj : Jaipur

Apr 2015

Consumer Trade Fair :	MP : Bhopal

May 2015

International Education & Career Fair	Raj : Jaipur, Sikar MP : Indore, Gwalior

Jun 2015

International Education & Career Fair	Raj : Jodhpur, Udaipur MP : Jabalpur

Upcountry Consumer Trade Fair :
Covering more than 90 Towns of Raj, MP and CG in Various Months

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Thanks

SMPL
'Patrikayan', 5-E, Jhalana Institutional Area, Jaipur