



Rate Card

Tariff for spot buy rates		(Rupees per second)			
Day Part	Time Band	Jaipur	Udaipur	Kota	Raipur
5am-7am	Family	110	55	55	55
7am-11am	Drive/family	180	90	90	90
11am-5pm	House wives/traders/youth	110	55	55	55
5pm-9pm	Drive/Housewives	180	90	90	90
9pm-00hrs	Family	110	55	55	55
00hrs-5am	easy listening	110	55	55	55
00hrs-24hrs	ROS Basis	143	90	90	90

Terms & Conditions

- The minimum jingle/ commercial spot duration will be considered as 10 seconds.
- Over 10 seconds' duration for spots/jingles, the length will be counted in multiple of 5 seconds.
- Taxes are extra as applicable.