

patrika group



Connect,
interact and
network
with the best at...



INTERNATIONAL
Education
&
Career Fair 2014

JAIPUR • JODHPUR • UDAIPUR • BHOPAL • INDORE • RAIPUR

Date :

29th May to 1st June, 2014

Venue :

S.M.S Investment Ground, Ambedkar Circle,
Jaipur



Various **ADVANTAGES** for the **EXHIBITORS**

The International Education & Career Fair 2014 is an event designed for the mutual benefits of both the visiting students population as well as the participating educational institutes, professionals and organisation related to the education and career fields.

Direct Interaction with thousands of potential listings Networking opportunities with **PROMISING BUSINESS ASSOCIATES**

A comprehensive promotion campaign ensures quality **NEWSPAPER ADVERTISING**

High visibility **TV ADVERTISING**

Comprehensive **RADIO CAMPAIGN**

SMS Campaign to Students **Emailers to students**

Various kind of **POP Activation**

POSTERS across schools, colleges and potential areas of the city

Personalised Invitation to **HIGH POTENTIAL**

LISTINGS ROAD SHOW CAMPAIGN in

upcountry areas **BANNERS** across city

Viral marketing through www.patrika.com

The 12th Edition of International Education & Career Fair, an annual event, organised at different cities, by Patrika Group, is here to provide common platform for young generation to weigh various National and International options of education and career.

Since its inception a decade ago, International Education & Career Fair has been revivify residents & visitors by making different universities, colleges, professional and vocational training institutes accessible at one place. Lakhs of students from the city and upcountry area discover and explore all possible opportunities of education.

Besides this the Fair raises the possibilities for interaction among the participants to interact and network with possible business associates and expand their activities in the state and beyond. Various engaging events & activities bulk up more exciting reasons to visit the Fair.



Exhibitors Profile : • Foreign & Indian Universities • International Education Councils • Core Exhibitors • International Schools • Business Schools • Vocational & Professional Education Institutes • Executive and Entrepreneurial Education Institutes • Career Training Courses Providers • Recruitment Consultants • IT Training Providers • E-learning and Distance Learning Specialists • Education Portals & Online Courses • Support Exhibitors • Student Finance Services – Education loans provider • Visa Information Services • International Travel Services • Education Publishers & Media

Wondrous **BENEFITS** for the **VISITORS**

4 days for **CAREER AND EDUCATION**

Hundreds of Exhibitors

Access to all the Universities, Colleges,
Education Institutes of all the streams at one place

Career Counseling by Experts

Placement Counseling Education Loans

Lectures by eminent Personalities Workshops by Industry Leading Personalities

KNOWLEDGE and Career Seminars by Leading

Professionals and Educationists

Audio Visual PRESENTATIONS

Special Events for YOUTH Career assistance

Free HOBBY CLASSES for Students

Inter School and College COMPETITIONS and CONTESTS

AWARDS TO STUDENTS

Possible Interactions with Educationists.

Interaction with embassies of different Countries

Prescience of Govt. Education Departments.



Stall Specifications

Stall Size : 10x10 ft.

- 1 Table • 2 Chairs • Carpet
- 1 Power Point (15 Amp.)
- Facia Name

Exhibiting Details

Stall Size	Area (Sq. ft.)	RAJASTHAN			MP/CG		
		Jaipur	Jodhpur	Udaipur	Bhopal	Indore	Raipur
10 ft.x 10 ft.	100	₹ 55,000	₹ 40,000	₹ 40,000	₹ 40,000	₹ 50,000	₹ 20,000

Note :

* A.C. Hanger except Raipur

* Service Tax @ 12.36% extra.

Payment to be made in favour of - Sky Media Pvt. Ltd. for cities of Rajasthan

Payment to be made in favour of - Rajasthan Patrika Pvt. Ltd. for cities of MP/CG

Entertainment Tax @10% extra for Bhopal & Indore.

INTERNATIONAL Education & Career Fair 2014

JAIPUR • JOODPUR • UDAIPUR • BHOPAL • INDORE • RAIPUR



'Patrikayan', 5 - E,
Jhalana Institutional Area, Jaipur-17



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For Trade Inquiry

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Event Managed by : SMPL





INTERNATIONAL

Education & Career Fair

• JAIPUR • JODHPUR • UDAIPUR • BHOPAL • INDORE • RAIPUR



Registration Form

JAIPUR

Date : 29th May to 1st June, 2014

Venue : S.M.S Investment Ground, Ambedkar Circle, Jaipur

JODHPUR-UDAIPUR

- Name or Organization (In Block Letters).....
- Contact Person:
- Address:
- Phone No: Mob. No. Fax. No.
- E-mail:
- Stall Details :-

City	No. of Stalls	Stall No.	Amount
Jaipur			
Jodhpur			
Udaipur			

- Total Stalls.....Total Amount.....
Ser.Tax.....Net Amount.....
(In Words.....)
- Particulars of Payment: Cash/Cheque/Draft No.Date.....
Amount Rs.....Bank & Branch
- Pan No.....Attach Photo ID Proof :(DL/PAN Card/Voter ID Card/ Other)
- Inscription in English to be printed on the fascia of the stall
- Extra Utilities required (Pl mention quantity) - Light.....Fan.....Power(Amp.)..... Halogen.....
Focus light.....White Mat Light.....Other.....

Payment should be made in favor of "Sky Media Pvt. Ltd." only.

Terms - On each build up stall - one table, 2 chairs, fascia name, 15 Amp. Power Point (for operating Computer/ TV/ general electric equipment) and necessary lights will be provided. Any Extra will be chargeable.

I/We have understand above and all other terms & conditions governing the event & undertake to abide by them.

Place.....

Signature & Seal of Applicant

Date

Name & Designation.....

Affix
Passport Size
Photograph

For Office Use only :-

Signature..... Stamp.

Booked By :.....Signature :-..... : Approved By :.....

For further details, kindly contact: Off: 5-E, Jhalana Institutional Area, Jaipur, Rajasthan

Phone : 0141-3005842/43/44 • Email : events@epatrika.com

For Trade Inquiry : Ashish : 9829214550 | Manish : 9829010803 | Nitin : +91- 9829231741

Lakkhiram : 9928015903 | Devki : 9928016042 | Manoj : 9829783525 | Ankita : 9982277327 | Uma : 9928015901

Event Managed by :

SMPL

TERMS & CONDITIONS FOR PARTICIPATION

Booking of Stalls: Booking of stalls will be made on receipt of the prescribed application form, duly completed, together with a bank draft towards 100% payment of the stall rent in favor of **Sky Media Pvt. Ltd.** (SMPL reserves the sole right for allotment of the stalls).

Applications received after the last date will be entertained only subject to availability of space.

The Sky Media Pvt. Ltd., reserves the right to alter the dimensions of the stalls without assigning any reason whatsoever and its decision regarding any matter related to fair shall be final and binding on the participants.

Each participant may therefore indicate the category (one only) in which he would like to be placed. The option once exercised shall be final and binding on the participant.

It shall be the responsibility of the participants to remove all exhibits, tools and other materials at the end of the fair and leave the stalls in the same condition in which these were allotted to them.

Possession / Vacation of Stalls: Participants will be given possession of the stalls one day before starting of fair from 8 a.m. The stalls shall be vacated latest by at the time of closing, failing which the Sky Media Pvt. Ltd. shall have the right to remove the exhibits/material at the risk and cost of the participants.

Encroachment of Passages: No encroachment or extension in the passages shall be allowed.

Cleaning: While Sky Media Pvt. Ltd. will arrange to carry out general cleaning, the participants shall be responsible for the cleanliness and tidiness of the stalls during the fair timings.

Display of Banners, Posters etc: There will be no restriction on the display of banners, posters etc., within a stall. However nothing will be allowed to be displayed outside the stall and above a height of 8 feet.

Sale of Material: Sale of any material will be permitted on the following conditions:

- i) Hawking and selling of material at specially reduced prices or above printed MRP shall be prohibited.

- ii) No material prohibited by the law in India shall be exhibited or sold.

Playing Audio/Video Cassettes: Participants playing audio or video cassettes at the stalls should ensure that the level of sound does not cause any annoyance to either the neighbouring participants or to the visitors. The Sky Media Pvt. Ltd. will be the sole judge as to whether there is any annoyance to either the other participants or to the public.

Insurance: It will be the responsibility of the participants to insure their exhibits and stock against break-in, theft and damage by fire and water, any other unspecified reason during transit to and from the exhibition halls as well as during the duration of the Fair. The Sky Media Pvt. Ltd. will not bear any responsibility in this regard.

Security: While the Sky Media Pvt. Ltd. will make round the clock security arrangements of all the halls during the Fair. The Sky Media Pvt. Ltd. is not liable for the loss or damage to the goods and property of the participants during the Fair timings.

Entry: Participants will be allowed entry into the stall half an hour before opening time and shall vacate after 15 minutes of closing time every day. The participants will be given two entry passes per stall.

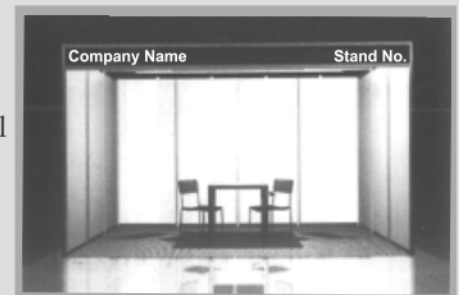
No goods or displays may be removed from the fair without written permission from the Sky Media Pvt. Ltd.

Repeal: In the event of a natural disaster or if circumstances so warrant, the Sky Media Pvt. Ltd. reserves the right to postpone, alter or cancel the Fair. In case the Fair is cancelled before the inauguration, rent collected shall be refunded after making the necessary deductions. However no refund will be made if a participant wishes to withdraw from the fair after making a booking.

Any of the terms and conditions mentioned above may be relaxed or modified at the sole discretion of the Management of Sky Media Pvt. Ltd. whose decision will be final and binding. All matters subject to the jurisdiction in the Jaipur only.

Stall Allotment

Application completed in all respects along with 100% advance payment before last date of booking will only be considered for allotment of stall. All payments should be drawn in the name of "**Sky Media Pvt. Ltd.**". Stall will be allotted to the company by name and no subletting will be allowed in any manner. The stall will be allotted on first-come-first served basis subject to optimum utilization of space.



Layout Plan



Stall No.	Size (Ft)
SP- A1 to A4	20x40
B1 To B20	20x20
C1 To C18	10x20
D1 To D23	10x10

Primary Layout Plan

International Education & Career Fair 2014

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Note- For SP-A1 to A4 only Raw area with platform and carpet is provided