

NATIONAL BOOK FAIR

8 to 16 November, 2014

SMS Investment Ground, Ambedkar Circle, Jaipur

TARIFF for Standard Stall Size 10x10 ft.

City	Amount	S. Tax 12.36%	Amount
Jaipur	30,000/-	3,708/-	33,708/-
Kota	25,000/-	3,090/-	28,090/-
Bhopal/Indore	30,000/-	3,708/-	33,708/-

Multiple stalls to be calculated accordingly

On each build up stall – one table, 2 chairs, fascia name, 15 amp. power point (for operating computer/general electric equipment) & necessary lights will be provided. Anything extra will be chargeable.

8 से 16 नवम्बर

अम्बेडकर सर्किल, जयपुर



राजस्थान पत्रिका

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'Patrikayan', 5 - E,
Jhalana Institutional Area, Jaipur-17



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Event Managed by : SMPL

● Ahemadnagar Muslim Book Stall ● Anshu Patra (Hans Krishna Movement) ● Arundh Publications (India) Ltd. Meerut ● Athans Prakashan ● Best Book Company ● Bhartiya Jyoti, New Delhi ● BMS Education Pvt. Ltd. Delhi ● Books International, New Delhi ● Central Hindi Directorate ● Centre for Study in Civilization, Delhi ● Commission for Scientific and Technical Terminology, New Delhi ● D. S. Enterprises ● Delhi Press ● Des Books ● Diamond Pocket Books ● Educare Global Gurgaon ● Educational & Scientific Aids ● Fakir Datta Trust Compassion, Solonance ● Gauranga Institute for Vedic Education ● General Books ● Give ● Goodwill Publishing House ● Gurukul International Pvt. Ltd. ● Govt. of India, M. H. A. Directorate of Cultural Operations Raj. Jaipur ● Holy Faith International Pvt. Ltd. ● Iskon Temple ● Islamic Book Centre ● Jagdish Sanskrit Prakashan, Jaipur ● Kids Wala / Kidsworld.com ● Lakshmi Book Sellers ● Lakshmi Prakashan ● Lokmitra ● Lord Jagannath Charitable Trust, Jaipur ● Luxor Home Technology Pvt. Ltd. ● Malaysia Mahatma Co. Ltd. ● Maa Publications ● MSD: Write web ● Modern Publishers ● Mukti Bhawan Prakashan Pvt. Ltd. ● National Book Trust India ● Navneet Publications (India) Ltd. Ahmedabad ● Nayyar Book Service ● Newbourn Publishers, Jaipur ● Nita Mehta Books, New Delhi ● Om Brand Opto Library ● Padma Book Company ● Patrika Publications, Jaipur ● Patrika Year Books, Jaipur ● Purna News Network Pvt. Ltd. ● Penguin ● Popular Book Depot, Jaipur ● Practice Guru ● Pratiksha Academy ● Pratiksha Publications ● Pratiksha Sahitya, Agra ● Publication Division ● Pustak Mahal ● Qalam Phoenix Word Processor ● Raja Books ● Rajasthan Hindi Granth Academy ● Rajasthan Sanskrit Academy, Jaipur ● Rajasthan Granthagar, Jodhpur ● Rajpal & Sons ● Ramkrishna Mission, Jaipur ● RBD Publications ● Sahitya Bhawan Publications, Agra ● Sakshi Prakashan ● Sanyok Prakashan, New Delhi ● Sarawati Group ● Satyam Enterprises ● SBPD Publications, Agra ● Scholar's Hub, New Delhi ● Shree Anubhodo Society Jaipur ● Shree Bhupatishwar Gupta Kendra ● Shree Katar Gupta Prakashan Kendra Geroth (Jhalana) ● Shree Jee Educational World ● Shree Parvati Sankar Adityanagar J. Sankar Samit ● Sankar Publications ● Sankar School ● Sankar Publications ● Sankar Ayurved Pharmacy ● The Dolphins ● Times Pro ● Tirumala Software ● Ujjwal Prakashan, Agra ● Ujjwal Publications, Jaipur ● V & S Publishers, New Delhi ● Vagisha Publications ● Vijay Books ● Visha Books Private Limited ● Yogesh Publications ● Youth Must.com ● Yuvani Prakashan

राजस्थान पत्रिका

Media Partner

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PURELY FOR GENUINE READING PLEASURE



National Book Fair, an annual event continuing since 2002 is here to celebrate the unstoppable learning with books to sustain the belief that reading is the best self-development tool & the most popular leisure option.

Since its inception a decade ago, National Book Fair has been revivify residents & visitors, by making the books of all kinds & all subjects accessible to all people at affordable prices. Lakhs of people from all ages discover extensive arcade of books from Indian & International writers & publishers, at one place.

Besides books, the Fair raises the possibilities for interactions among authors, publishers, books sellers, book distributors, librarians and book readers. Various engaging events & activities bulk up more exciting reasons to visit the Fair.

VARIOUS ADVANTAGES for the EXHIBITORS

Direct Interaction with thousands of potential listings
Special schemes package designed to boost ON-SPOT SALES
Qualified new buyers ready to do business
The cost of stand can be recovered with just one client
Networking opportunities with Promising Business Associates
A comprehensive promotion campaign ensures quality
High visibility TV ADVERTISING
NEWSPAPER ADVERTISING
Comprehensive RADIO CAMPAIGN, SMS Campaigns & Emailers
Various kinds of POP activations
Extensive Direct Mails to high value purchasers
Personalized invitation to HIGH POTENTIAL CLIENT
Visits of Librarians from different parts of States
Visits of students from Schools, Colleges, Universities
Visits of Book Purchasing Committees of Different Private & Institutional Libraries
Visits of Vice-Chancellors, Chair-persons, Managing Directors, Principals of Colleges, Universities and Educational Institutes



WONDROUS BENEFITS FOR THE VISITORS

9 days of Literary Pleasure
200+ Publishers & Distributors
Books Releases, Magazine Corners
Books from all Genres, Books of over 2 lac National & International authors & Publishers Meet the Author
Books of all kind Possible Interactions with Educationists
Authors, Poets & publishers Book Releases FOOD
Colourful Books Corners for children ENTERTAINMENT
Special Events Contests & Activities for students





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Registration Form

1. Name or Organization (In Block Letters).....
2. Contact Person:
3. Address.....
4. Phone No: Mob. No. Fax. No.
5. E-mail:
6. Stall Details :- City.....Stall No.....
Total Stalls.....Gross Amount.....
Ser.Tax.....Net Amount.....(In Words.....)
7. Particulars of Payment: Cash/Cheque/Draft No.Date.....Amount Rs.....
Bank & BranchPayment to be Made in favor of “**Sky Media Pvt. Ltd.**” only
8. Pan No.....Attach Photo ID Proof :(DL/PAN Card/Voter ID Card/ Other
9. Inscription in English to be printed on the fascia of the stall
.....
10. Extra Utilities required (Pl mention quantity) Table.....Light.....Fan.....Power(Amp.).....
Halogen.....Focus light.....White Mat Light.....Other.....

Place.....

Signature & Seal of Applicant

Date

Designation.....

For Office Use only :-

Signature..... Stamp.

Booked By :.....Signature :-..... : Approved By :.....

Affix
Passport Size
Photograph

TERMS & CONDITIONS FOR PARTICIPATION

Booking of Stalls: Booking of stalls will be made on receipt of the prescribed application form, duly completed, together with a bank draft towards 100% payment of the stall rent in favor of **Sky Media Pvt. Ltd.** (SMPL reserves the sole right for allotment of the stalls).

Applications received after the last date will be entertained only subject to availability of space.

The Sky Media Pvt. Ltd., reserves the right to alter the dimensions of the stalls without assigning any reason whatsoever and its decision regarding any matter related to fair shall be final and binding on the participants.

Each participant may therefore indicate the category (one only) in which he would like to be placed. The option once exercised shall be final and binding on the participant.

It shall be the responsibility of the participants to remove all exhibits, tools and other materials at the end of the fair and leave the stalls in the same condition in which these were allotted to them.

Possession / Vacation of Stalls: Participants will be given possession of the stalls one day before starting of fair from 8 a.m. The stalls shall be vacated latest by the forenoon of next day of closing, failing which the Sky Media Pvt. Ltd. shall have the right to remove the exhibits/material at the risk and cost of the participants.

Encroachment of Passages: No encroachment or extension in the passages shall be allowed.

Cleaning: While Sky Media Pvt. Ltd. will arrange to carry out general cleaning, the participants shall be responsible for the cleanliness and tidiness of the stalls during the fair timings.

Display of Banners, Posters etc: There will be no restriction on the display of banners, posters etc., within a stall. However nothing will be allowed to be displayed outside the stall and above a height of 8 feet.

Sale of Material: Sale of any material will be permitted on the following conditions:

- i) Hawking and selling of material at specially reduced prices or above printed MRP shall be prohibited.

- ii) No material prohibited by the law in India shall be exhibited or sold.

Playing Audio/Video Cassettes: Participants playing audio or video cassettes at the stalls should ensure that the level of sound does not cause any annoyance to either the neighbouring participants or to the visitors. The Sky Media Pvt. Ltd. will be the sole judge as to whether there is any annoyance to either the other participants or to the public.

Insurance: It will be the responsibility of the participants to insure their exhibits and stock against break-in, theft and damage by fire and water, any other unspecified reason during transit to and from the exhibition halls as well as during the duration of the Fair. The Sky Media Pvt. Ltd. will not bear any responsibility in this regard.

Security: While the Sky Media Pvt. Ltd. will make round the clock security arrangements of all the halls during the Fair. The Sky Media Pvt. Ltd. is not liable for the loss or damage to the goods and property of the participants during the Fair timings.

Entry : Participants will be allowed entry into the stall one hour before starting time of fair & shall vacate the hall immediately after closing time of fair, every day. The participants will be given two entry passes per stall

No goods or displays may be removed from the fair without written permission from the the Sky Media Pvt. Ltd.

Repeal: In the event of a natural disaster or if circumstances so warrant, the Sky Media Pvt. Ltd. reserves the right to postpone, alter or cancel the Fair. In case the Fair is cancelled before the inauguration, rent collected shall be refunded after making the necessary deductions. However no refund will be made if a participant wishes to withdraw from the fair after making a booking.

Any of the terms and conditions mentioned above may be relaxed or modified at the sole discretion of the Management of Sky Media Pvt. Ltd. whose decision will be final and binding. All matters subject to the jurisdiction in the Jaipur only.

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