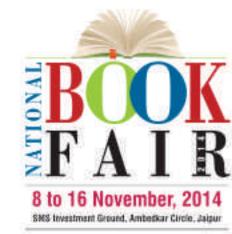
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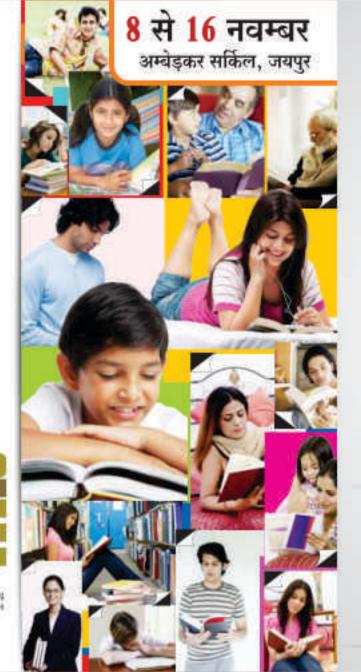


TARIFF for Standard Stall Size 10x10 ft.

City	Amount	S. Tax 12.36%	Amount
Jaipur	30,000/-	3,708/-	33,708/-
Kota	25,000/-	3,090/-	28,090/-
Bhopal/Indore	30.000/-	3,708/-	33,708/-

Multiple stalls to be calculated accordingly

On each build up stall - one table. 2 chairs, fascia name. 15 arro, power point (for operating computer/general electric eguipment) & necessary lights will be provided. Anything extra will be







Patrikayan', 5 - E. Jhalana Institutional Area, Jaipur-17



web.: www.patrika.com e-mail: events@epatrika.com



Tel.: 0141-3005831 Fax : 0141-2708615



For Trade Inquiry

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Event Managed by : SMPL

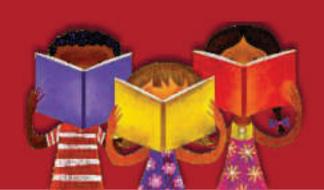
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राजस्थान पत्रिका



8 to 16 November, 2014

SMS Investment Ground, Ambedkar Circle, Jaipur



patrika group

PURELY FOR GENUINE

READING PLEASURE



ational Book Fair, an annual event continuing since 2002 is here to celebrate the unstoppable learning with books to sustain the belief that reading is the best self-development tool & the most popular leisure option.

Since its inception a decade ago, National Book Fair has been revivify residents & visitors, by making the books of all kinds & all subjects accessible to all people at affordable prices. Lakhs of people from all ages discover extensive arcade of books from Indian & International writers & publishers, at one place.

Besides books, the Fair raises the possibilities for interactions among authors, publishers, books sellers, book distributors, librarians and book readers. Various engaging events & activities bulk up more exciting reasons to visit the Fair.

VARIOUS ADVANTAGES for the EXHIBITORS

Direct Interaction with thousands of potential listings Special schemes package designed to boost ON-SPOT SALES Qualified new buyers ready to do business The cost of stand can be recovered with just one client

Networking opportunities with Promising Business Associates A comprehensive promotion campaign ensures quality

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NEWSPAPER ADVERTISING

Comprehensive RADIO CAMPAIGN, SMS Campaigns & Emailers

Various kinds of POP activations

Extensive Direct Mails to high value purchasers

Personalized Invitation to HIGH POTENTIAL CLIENT

Visits of Librarians from different parts of States

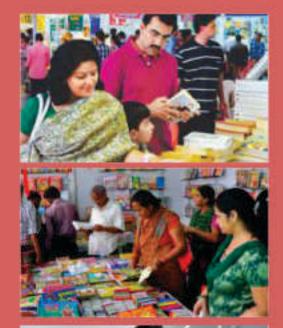
Visits of students from Schools, Colleges, Universities

Visits of Book Purchasing Committees of Different Private &

Institutional Libraries Visits of Vice-Chancellors,

Chair-persons, Managing Directors, Principals of Colleges,

Universities and Educational Institutes





WONDROUS BENEFITS FOR THE VISITORS

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Books from all Genres, Books of over 2 lac National &

International authors & Publishers Meet the Author

Books of all kind Possible Interactions with Educationists

Authors, Poets & publishers Book Releases FOOD

Colourful Books Corners for children ENTERTAINMENT

Special Events Contests & Activities for students











Event Managed by :

NATIONAL BOOK FAIR 2014

8 to 16 November, 2014 SMS Investment Ground, Ambedkar Circle, Jaipur

Traine of Organization (in block betters)			
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Address			
Phone No: Mob. N	No Fax. N	o	
E-mail:			
Stall Details :- CityStall No			
Total StallsGross Aı	mount		
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For further details, kindly contact: Off: 5-E, Jhalana Institutional Area, Jaipur, Rajasthan

Phone: 0141-3005831 • Email: events@epatrika.com

TERMS & CONDITIONS FOR PARTICIPATION

Booking of Stalls: Booking of stalls will be made on receipt of the prescribed application form, duly completed, together with a bank draft towards 100% payment of the stall rent in favor of **Sky Media Pvt. Ltd.** (SMPL reserves the sole right for allotment of the stalls).

Applications received after the last date will be entertained only subject to availability of space.

The Sky Media Pvt. Ltd., reserves the right to alter the dimensions of the stalls without assigning any reason whatsoever and its decision regarding any matter related to fair shall be final and binding on the participants.

Each participant may therefore indicate the category (one only) in which he would like to be placed. The option once exercised shall be final and binding on the participant.

It shall be the responsibility of the participants to remove all exhibits, tools and other materials at the end of the fair and leave the stalls in the same condition in which these were allotted to them.

<u>Possession / Vacation of Stalls:</u> Participants will be given possession of the stalls one day before starting of fair from 8 a.m. The stalls shall be vacated latest by the forenoon of next day of closing, failing which the Sky Media Pvt. Ltd. shall have the right to remove the exhibits/material at the risk and cost of the participants.

<u>Encroachment of Passages</u>: No encroachment or extension in the passages shall be allowed.

<u>Cleaning:</u> While Sky Media Pvt. Ltd. will arrange to carry out general cleaning, the participants shall be responsible for the cleanliness and tidiness of the stalls during the fair timings.

<u>Display of Banners, Posters etc.</u> There will be no restriction on the display of banners, posters etc., within a stall. However nothing will be allowed to be displayed outside the stall and above a height of 8 feet.

<u>Sale of Material</u>: Sale of any material will be permitted on the following conditions:

 Hawking and selling of material at specially reduced prices or above printed MRP shall be prohibited. No material prohibited by the law in India shall be exhibited or sold.

<u>Playing Audio/Video Cassettes</u>: Participants playing audio or video cassettes at the stalls should ensure that the level of sound does not cause any annoyance to either the neighbouring participants or to the visitors. The Sky Media Pvt. Ltd. will be the sole judge as to whether there is any annoyance to either the other participants or to the public.

<u>Insurance</u>: It will be the responsibility of the participants to insure their exhibits and stock against break-in, theft and damage by fire and water, any other unspecified reason during transit to and from the exhibition halls as well as during the duration of the Fair. The Sky Media Pvt. Ltd. will not bear any responsibility in this regard.

<u>Security:</u> While the Sky Media Pvt. Ltd. will make round the clock security arrangements of all the halls during the Fair. The Sky Media Pvt. Ltd. is not liable for the loss or damage to the goods and property of the participants during the Fair timings.

Entry: Participants will be allowed entry into the stall one hour before starting time of fair & shall vacant the hall immediately after closing time of fair, every day. The participants will be given two entry passes per stall

No goods or displays may be removed from the fair without written permission from the the Sky Media Pvt. Ltd.

Repeal: In the event of a natural disaster or if circumstances so warrant, the Sky Media Pvt. Ltd. reserves the right to postpone, alter or cancel the Fair. In case the Fair is cancelled before the inauguration, rent collected shall be refunded after making the necessary deductions. However no refund will be made if a participant wishes to withdraw from the fair after making a booking.

Any of the terms and conditions mentioned above may be relaxed or modified at the sole discretion of the Management of Sky Media Pvt. Ltd. whose decision will be final and binding. All matters subject to the jurisdiction in the Jaipur only.

