

patrika group

*Concerned
Communicator
Award*

raise a voice, start a revolution...

ABOUT

CONCERNED COMMUNICATOR AWARD

- Instituted by Patrika Group in 1997, the Concerned Communicator Award is one of the most awaited and prestigious social advertising awards based on philanthropic issues.
- CCA invites agencies, ad professionals and freelancers in advertising field to make print ads on any social issue that one feels strongly for. The entries can be colored or black & white and within 500 sq. cms size.
- The concept has received appreciation across the world with many like-minded organizations coming up to associate with this esteemed award.



THE PRIZE

The winner is awarded a cash prize of US \$ 11,000.
in addition with CCA UNICEF Award, Best International Entry Award and 12- Special mention awards. These winning entries for the year are also published in a book "Raise a voice, start a revolution" and distributed widely amongst the corporate, to encourage them to support any social causes.



JOURNEY SO FAR

- Over a decade of successful campaigns and over whelming participation, CCA stands as the longest and must celebrated social advertising awards from India acknowledged at the global level.
- It's popularity continues to rise and its impact magnifies as creative communicators from across the globe join together to “raise a voice and start a revolution”.



SOME OF THE CCA WINNER OVER THE DECADE



OUR ESTEEMED ASSOCIATES IN PREVIOUS YEARS



JURY PANEL



PRASOON JOSHI



PIYUSH PANDEY



PRAHLAD KAKKAR



K.V. SRIDHAR



JOSY PAUL



BHARAT DABHOLKAR



RAVI DESH PANDEY



SABBAS JOSEPH

COUNTRIES PARTICIPATED TILL NOW



United Kingdom



U.A.E.



Russia



U.S.A.



Spain



Slovenia



Puerto Rico



Brazil



Pakistan



Egypt



France



Afghanistan



Thailand



Malaysia



Sweden



Ecuador



Kuwait



Canada



Oman



Indonesia

1.46 million GOOGLE search results for Concerned Communicator Awards

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concerne

concerned communicator award	1,460,000 results
concerned	141,000,000 results
concerned meaning	61,200,000 results
concerned person	73,200,000 results
concerned communication award	6,790,000 results
concerned for working children	28,900,000 results
concerned women for america	4,680,000 results
concerned action now	55,100,000 results
concerned india	28,900,000 results
concerned synonym	3,700,000 results

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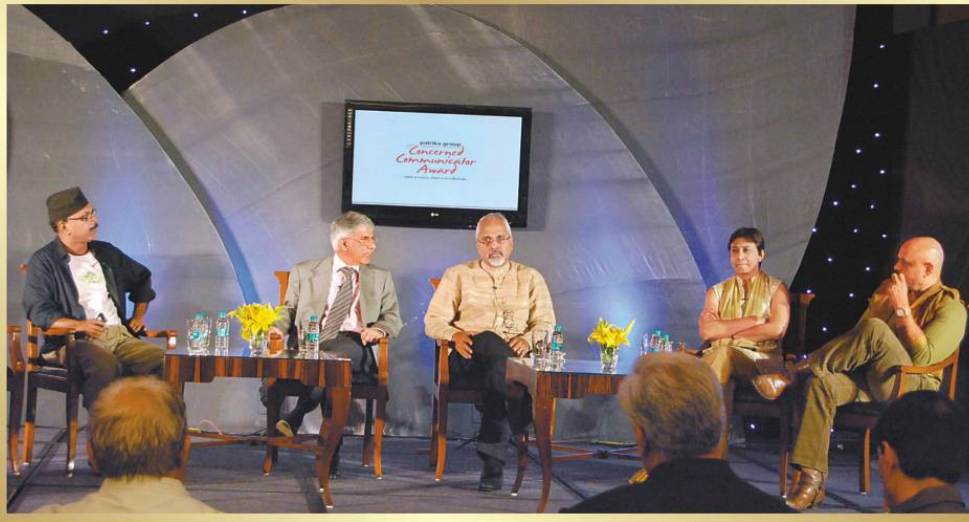
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GLIMPS OF AWARD CEREMONY



GROUP DISCUSSIONS



Josy Paul, Sam Balsara, Madhukar Kamath, Lynn D'Souza & Bharat Dabholkar in a Group Discussion on the Subject, "which social evil needs to be addressed on priority in India".





Disclaimer:

The views expressed in the presentation are solely of the participants only. Rajasthan Patrika, UNICEF and associates of Concerned Communicator Award do not necessarily share the expressed ideas in any manner. It is believed that the participants have thoroughly read the rules of contest and hence any claims made against them by reason of any presentation including copyright of ideas and images are not the responsibility of contest organizers.

Any human error while compiling the presentation shall not be the responsibility of the contest organizers. The entries are a part of the competition promoting various social issues and have been judged on various parameters.

THANK YOU

