

# What is Patrika 40 under 40 power list



Patrika 40 under 40 power list is a special initiative which is related to Patrika's foundation day, it aims to recognize talents upto the age of 40 years in their respective fields or their exemplary contributions to society and provide a strong platform to them. Through this platform, new young talent is emerging in the society and due to this, other youngsters of the society are getting new directions. This is the reason why patrika 40 under 40 is completing its contest in its second successful year.

## Motive of Patrika 40 under 40



Patrika 40 Under 40 contest is to find and honor such talents of the society under the age of 40 who are bringing change in the society through their work in various fields. In this contest, outstanding personalities of people associated with various fields including Education, Science and Technology, Administrative Services, NGO, Women Empowerment, Healthcare are included. At the same time, these achievers are moving towards bringing change in the society by associating with a prestigious institution like Rajasthan Patrika. Their future plans are giving new dimensions to the new generation.

## Patrika 40 under 40 Selection Process

**40 Under 40** - In this, 40-40-40 (total 120) winners are selected from Rajasthan, Madhya Pradesh and Chhattisgarh from 18 categories. Three level cross verification is done regarding the applicants in the selection. In this process, individuals are selecting through their social media activities and the behavior and image of their social life. Apart from that, things related to their identity and honor are verified. The huge number of applications received are screened at various scales. State editorial teams also verify the feedback and other matters. Thereafter, category-wise names are sent to the jury and on that basis achievers are announced. So far two versions of the power list (2021-22) successfully announced.

# Patrika 40 under 40 categories

Education

Healthcare

Sports & e-gaming

Research & Innovation

Energy & Environment

Administrative services

Literature, Art & Culture

Marketing or Advertising

Entertainment & Fashion

Women Upliftment

Food, travel & Tourism

Science & Technology

Social Media/News & media

Agricultural & Rural business

Professionals and Management Skills

Social Work & Public Welfare or NGO

Military personnel/Defence Services/Medalist

Entrepreneur, Digital entrepreneur & E-business



## Judges quotation about 40 under 40 - July 2021

“



**Pro.  
Himanshu Rai**  
Director, IIM Indore

I hope that with this initiative, youth and especially women will get role models to move forward in their respective fields. This will inspire everyone and will encourage them to walk on new paths. The whole society will get the benefit of this.

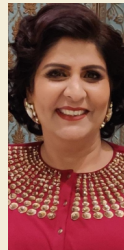
“



**Shantanu  
Chowdhary**  
Director, IIT Jodhpur

The initiative is really good and those whose entries have come have also made a good effort. It is a positive efforts for the common man and the economy as well. I am glad that I got a chance to select the best of them.

“



**Deepa  
Malik**  
India's First Paralympic  
Medalist

The initiative is really good and those whose entries have come have also made a good effort. It is a positive efforts for the common man and the economy as well. I am glad that I got a chance to select the best of them.

“



**Manju  
Shekhawat**  
social worker and  
animal welfare

When a big newspaper like Patrika gives recognition to the youth in this way, it definitely has an impact on the society. The youth are inspired to move forward. Congratulations to the magazine for this wonderful initiative.

## Judges quotation about 40 under 40 - Jury 2021

“



**Kavita Kurungati**  
social activist and  
farmer's representative

This is a commendable initiative of Patrika to inspire and motivate the youth for innovation. With this, those who have the passion to do something for the society will come forward and the way for the progress of the society will be paved.

“



**Shobhana Narayan**  
Renowned Kathak  
Guru

Patrika's 40 under 40 initiative has provided a new platform to young talents, new talents always spread out positivity in the society

“



**Chetna Gala Sinha**  
Founder & Chairperson, Mandeshi  
Mahila Bank and Mandeshi Foundation

Today we need such youth who can take the country forward. For this, there should be role models in front of the youth. The youth are enthusiastic and innovative about their work. With the 40 under 40 initiative of Patrika, such role models will be presented to the youth.

## Meet the eminent jury 40 under 40 - 2022



**Anshu  
Gupta**

Ramon Magsaysay  
Awardee  
Founder of Goonj  
NGO



**Pro.  
Himanshu Rai**

Director, IIM Indore



**Rukmini  
Banerjee**

CEO, Pratham  
Education  
Foundation



**Dr. Sudhir  
Bhandari**

Vice Chancellor,  
RUHS  
Jaipur



**Reema  
Nanawati**

Director, Self  
Employed Women  
Association (SEWA)

## Meet the eminent jury 40 under 40 - 2022



**Shubhranshu  
Singh**

Vice President -  
Marketing -Domestic  
& IB - CVBU  
at TATA Motors



**Ankita  
Sharma**

Chhattisgarh's first  
woman IPS



**Dr. Daulat  
Singh  
Chauhan**

Pro-Chancellor, ITM  
University, Gwalior



**Sangram  
Singh**

Actor and Wrestler



**Geetanjali  
JB**

Educationist  
Co. Founder,  
Himalayan Institute  
of Alternative  
Ladakh



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# Power List - 40 under 40

2021



2.0 - 2022







# 40 under 40

## Newspaper Articles published

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## विद्यार्थ्यांजन व उनकी शिक्षा को सुधारा जाए

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**डॉ. जयलोक सिंह**  
 पत्रकारिता में अग्रणी योगदान के लिये  
 पद्मश्री अवार्ड के लिये  
 नामित सम्मान्य  
 जयलोकसिंह साहू  
 संपादन सम्मानित कार्यालय  
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# 40 under 40

## Tv clips image



Patrika 40 Under 40: पावर लिस्ट 2.0 के विजेताओं के नाम घोषित



पत्रिका 40 अंडर 40 के विजेता डॉ शिराडी से साक्षात्कार



पत्रिका 40 अंडर 40 पावर लिस्ट की विजेता से साक्षात्कार



पत्रिका से साक्षात्कार में बोले तस्म सुयवंशी | Patrika 40 Under 40 List