

# Rajasthan Patrika

Presents



**Wedding Expo**  
**2013-14**



## About Wedding Expo

Marriage is one of the oldest institutions of the civilization. It is a lifelong relationship between two individuals, who vow to care for each other and share their joys and sorrows till eternity. Marriage is known to be a watershed in one's life.

It is the embodiment of those innocent dreams enveloping tender hearts during adolescence.

It is the ultimate destination in the journey of finding your soul mate. A wedding lays the foundation of a new life ahead, creating an aura of pensiveness around every 'would-be bride and groom'. When two lonely souls join in wedlock, existence seems to be complete.

The festivity of this communion is the first passion of Indians. Weddings in India, is a time to celebrate with grandiose that befits an ideal nuptial dream. And when comes to celebration, the Punjabis, known for their zest for life and vivaciousness know how to pull all stops.

# Organizers

Multimedia group company of Patrika Group organizes International and national events for masses and the classes.

Has organized over 1000 International and national events.

Our Events Includes : Road Shows, Trade Fairs, Exhibitions, Seminars, Celebrity Shows, Awareness Camps, Brand games, Sponsorships, Sports events.

Featured 4 times in Limca book of Records.

Rajasthan Patrika records a strong track in organizing over 1000 national & international, larger than life expositions.

One of India's largest exhibition managers.

Esteemed ventures have bagged us 4 mentions in Limca Book of Records.

Expo has comprised of largest set up's in terms of exhibitors and super build up area.

The 1<sup>st</sup> edition of Wedding Expo will be organize at

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Our work has been well appreciated and acknowledged by the professionals and various Industries.





## Vision

The Wedding Fair is your exclusive opportunity to view the glitz and glamor of Rajasthan.

All participating businesses are members of Twin City Bridal Association and subscribe to a Code of Ethics.

This code is your assurance that you'll be dealing with true professionals who know their reputation is on the line with every wedding they do...including yours.

The Wedding Fair offers you the opportunity to view the latest in ideas from unique vendors you won't see anywhere else like favors, custom invitations, gifts and so much more.

You can view beautiful decorating ideas throughout the show.

The cafe features fabulous head table, cake table and buffet table ideas.

Thousands of prizes will be given away including a romantic honeymoon.

In addition, many of the businesses who are exhibiting will offer show specials and prize drawings.

**Venue**





## Exhibitors Profile

Designers Bridal & Groom's Wear

Designer Diamond & Gold Jewellery

Cosmetics and Beauty Products

Perfumes and Fragrances

Fashion Accessories

Wedding Planners

Honeymoon Planners

Wedding Cards & Boxes

Photography & Video Production

Sound, Light & Entertainment

Interiors & Home Furnishings

Trousseau Packaging

Floral & Stage Design.

Food & Catering Service Providers





## Visitors Profile

High-Heeled Would be Bride and Groom & their families

Prestigious Club Members.

Renowned Business Houses.

Distinguished Citizens are the target visitors.

Business & Society Elite, CEO's, VIP's

Corporate Directors with Senior Managers

Entrepreneurs



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## Deliverable & Proposal

**Branding:** Branding to your Firm will be provided as Sponsor or Associate sponsor.

**Print advertisement:** Logo will be carried in all the print advertisements of the Expo as Sponsor or Associate sponsor. Total advt plan 3500 sq.cm. in concern city edition of Rajasthan Patrika.

**Outdoor:** Logo will be carried as Sponsor or Associate sponsor in all the Outdoor advertisement campaign on Uni poles/ Hoardings at concern city. Total 03 Uni pole/ Hoardings in concern city at prime location.

**Pamphlets:** Logo will be carried as Sponsor or Associate sponsor in Pamphlet creatives. Total 50000 pamphlets for distribution at various TG area, prime residential colonies, Agricultural Market and area etc.

## Deliverable & Proposal

**On Ground Presence and Branding:** Logo will be carried as Sponsor or Associate sponsor in all the banners of the Expo. Total 200 banners at different high potential locations of concern city.

**Entrance Gate:** Logo to be carried on the fascia of the entrance gate as Sponsor or Associate sponsor.

**Exclusive nature Wall Wrap Hoarding at the Passage of the Fair:** 2 nos. of 10x10' ft size hoarding will be provided (wall wrap type) at the entry passage of the Expo. Ready flux to provided at your end 2 days before the Expo dates.

Stall	1 Stall
• Area 10×10 (100 Sqft)	50,000/-

Note: **Only A.C. stalls are available.**

S.T. @ 12.36% extra

A decorative floral pattern in shades of red, pink, and purple, featuring intricate swirls and floral motifs, positioned on the left side of the slide.

*Thanks*