

राजस्थान पत्रिका

MEDIA PARTNER

Presents

National Garment & Textile Expo-14

Jaipur Edition - II

In association with...

National Trade Fair Organization





OBJECT

To create a B2B platform for clothing & textile industry, where companies, manufacturers, distributors, agents, wholesalers, retailers, individuals aspiring franchisee/dealership can meet, interact and do business deals.

Product Profile

- Suiting-Shirting,
- Textile & Dress Materials
- Ready made Garments
- Sarees
- Wedding Wear
- Kids Wear
- Ethnic & modern fashion wear.





Exhibition

Date: 12th – 14th September 2014

Timings: 11 AM – 8 PM

Fashion Show

Date: 12th – 13th September 2014

Timings: 6.30 PM – 9 PM



Venue

B M Birla Auditorium
Statue Circle, Jaipur

Salient Feature

- ★ This is one of the most influential exhibition of clothing & textile in India, which provides a unique platform to all related fraternity to interact, contact, launch new designs/products, float new trade offers, invite/handle trade inquiries and witness the latest fashion trends under one roof in just three days.
- ★ Hon'ble Guest s are...
 - 10,000 Retailers of Jaipur & surrounding areas.
 - 1200 Members of Jaipur Wholesale Textile Dealer's Association
 - 1150 Members of Rajasthan Saree Avam Kapda Vyapar Sangh, Jaipur
 - 600 Garment manufacturers of Jaipur & surrounding area.
 - 350 Garment Exporters

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Promotion Plans

- | Advertisement in “Rajasthan Patrika.”
- | FM advertisement in 95 FM Tadka.
- | Outdoor campaign through display on Uni-pole, Hoarding, Pole Kiosk & Mobile Van at Jaipur and other cities.
- | POP activation through display of Banners across city.
- | Personalized invitation cards to target visitors.
- | Pre courier of VIP invitation and Badges to retailers & whole-sellers as per confirm list.
- | Distribution of pamphlets across target shops and through ATL.
- | Advertisement in Trade Magazine.
- | Advertisement on www.patrika.com (receiving 1.5 lakh hits daily.)
- | E mailers and SMS campaign through short code company of Rajasthan Patrika “56969”
- | Extensive pre & post coverage in Rajasthan Patrika, www.patrika.com and www.rajasthanpatrika.com
- | Two days Fashion Show with renowned models at Birla Auditorium with sitting capacity of over 1000 persons.

About Organizers

Rajasthan Patrika

Patrika is well known for its value-based journalism for over 50 years now. Rajasthan Patrika is The 5th largest newspaper in India with 26 editions and availability in 80 Countries. It is among Top 5 most credible newspaper in India according to a BBC-RUETER study. It was in 5 Community newspapers in Asia considered by AMIC, UNESCO. Patrika Group enjoys a strong presence in various media and also in several other fields, including Fm radio, yellow pages, education, outdoors advertising, mobile value added services, events, publications, cable network etc. .

Sky Media Pvt.Ltd.

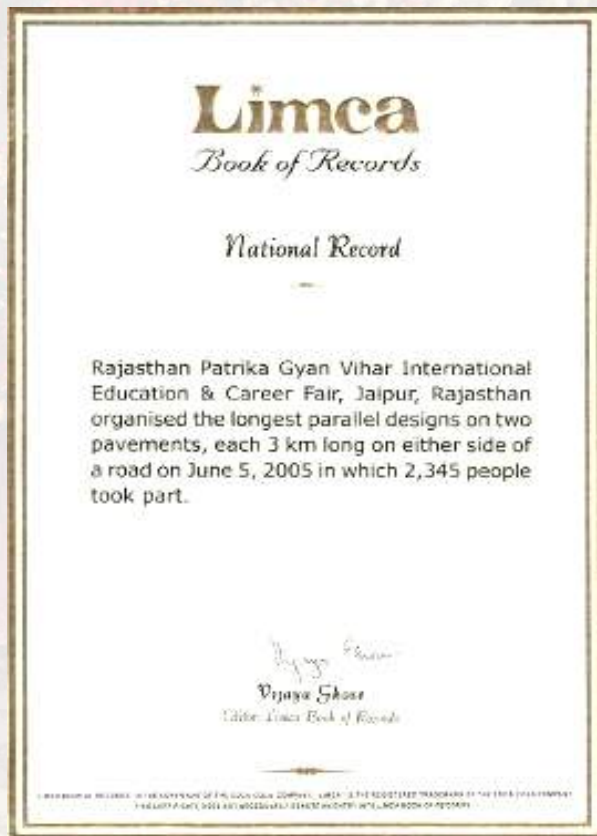
A subsidiary of Rajasthan Patrika. With dedicated team members are working across the country and globe where we have managed to organize and host over 1000 domestic and International Mega events, that enjoy footfalls as high as 1.8 million, year on year .Our previous events have also been recorded by Limca Book of Records as a national record for maximum footfall of visitors.

National Trade Fair Organization

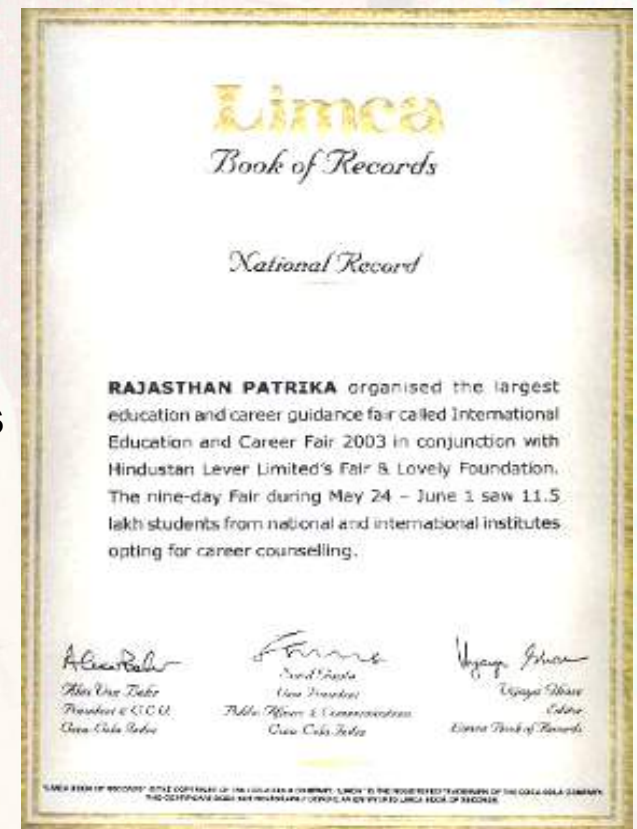
A trade promotion company with rich experience & expertise in organizing B2B fairs & fashion shows in Textile and Clothing segment.

Credentials

International Education & Career Fair



Recorded in
**Limca Book of
Records for two times**



Glimpses of National Garment & Textile Expo 2012 Jaipur Edition - I



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International fair - DUBAI



The Indian Festival 2007 is an event **designed by Rajasthan Patrika** for the mutual benefits of exhibitors and visitors both in order to maximize business opportunity in UAE region.

Themes: real estate, gems & jewellery, handicrafts, education, tourism, health care and lifestyle



Glimpses of Real Estate Expo



Glimpses of Past Shows



Glimpses of Past Shows



Glimpses of Past Shows





Thanking You